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WHAT IS JASPER LEADs?

A campaign designed to raise dollars for the (L)ibrary, (E)nrichment, and (A)rts (D)owntown. Jasper LEADs is an approach to investing in our future through civic and community enhancements to our downtown core, and in alignment with the in-excess of \$80 million in private investments outside of the downtown area.

Jasper LEADs will leverage philanthropic support from individuals, businesses, foundations, and contributors designed to support our public and private investments in a renovated and enhanced Courthouse square, Astra Theater, and proposed Jasper Cultural Center for the Library and Arts.

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HOW CAN I DONATE?

Donate online or learn about pledge opportunities at www.jasperleads.org.

Gifts can be online, cash or check, or multi-year pledges.

The \$8 million campaign concludes the end of August. Pledges and commitments must be received by this date to be included in initial naming right opportunities and acknowledgements.

Donations are charitable, tax-deductible gifts from individuals, businesses, foundations, and corporations. Every dollar counts.

To launch the campaign, Jim and Pat Thyen generously provided a stretch lead gift of \$1.7 Million designed to match initial donations made to the campaign for the Arts. Jim and Pat have called this community their home all their lives. Like each of us who contributes to Jasper LEADs, Jim and Pat have made a decision to invest in our future and the place we call home.

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WHY GIVE?

The direct improvements from this campaign include:

- Jasper Cultural Center, which will house the Jasper Public Library and the Jasper Arts
- Astra Theater (the Next Act, Inc.)
- Courthouse Square & Downtown Jasper

The campaign is designed to advance key elements of our City for the benefit of its residents, businesses, visitors and future generations. This is a forty year investment in our future starting today.

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WHO IS JASPER LEADs?

It represents all of us. Jasper LEADs signifies the opportunity to be part of making a difference. We repeat what generations have done for decades before us—consistently investing in making Jasper the best possible version of itself for our residents, workplaces, visitors, and future generations.